

DECODING BLOCKCHAIN

*April 23rd and 24th, 2018
Riyadh, KSA*

DECODING THE ENIGMA OF BLOCKCHAIN
TECHNOLOGY

POST SHOW REPORT 2018



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“

Saudi Customers are all set to adopt Blockchain. We saw a lot of traction and enthusiasm within business. Transformation groups of the government and public sector at Decoding Blockchain KSA creating business models with Blockchain

-Dinny Antony Peter Software Growth Business Leader SBM/IBM

”

Dear Participant,

Thank you for attending Decoding Blockchain KSA 2018 which took place successfully on the 23rd and 24th of April at the Riyadh Marriott Hotel.

The Conference hosted more than 200 C-level attendees – and received widespread praise from speakers and audience members for the intellectual quality of the presentations and the high-level networking opportunities provided.

The two-day conference was designed to reinforce the importance of Blockchain Technology in Saudi Arabia. Delegates learned about scores of important use-cases which were relevant to their own professional interests, as well as intensive panel discussions on Blockchain for Government Services, FinTech, and Supply Chain Management. The meticulously drawn conference programme covered various industries such as transport, telecoms, utilities, banking and finance, smart cities, and Oil & Gas.

Delegates attended from Ministry of Municipalities and Rural Affairs (MoMRA), Saudi Arabian General Investment Authority (SAGIA), Saudi Drug and Food Authority, Ministry of Interior, The Saudi National Industrial Clusters, GCC Standardization Organization, Ministry of Economy and Planning, Center for Strategic Development, BADIR, General Authority of Civil Aviation, and Ministry of Finance.

We thank you for sharing with us your suggestions for the next, expanded edition of Decoding Blockchain KSA, which will take place in Riyadh in January, 2019!

We are already working to ensure that we bring you even more valuable insights with a broad and high-quality speaker line-up, more interactive sessions and networking opportunities and of course the very best platform for introducing Blockchain Technology to your staff, customers and associates.

Best Regards,

Swaroop Kevin Mohan

CEO

Bizwingz Productions

Email : smohan@decodingblockchain.org

“

The conference was excellent. The organizers have put together an incredible event here in Saudi Arabia. The attendees were very smart and picked up what we were talking about very quickly; I believe that the people of Saudi Arabia are ready to embrace this technology.

”

-Nick Spanos, Co- Founder, Zap.Org

Sponsors & Partners

Supporting Partner



Strategic Partner



Diamond Sponsor



Platinum Sponsor



Platinum Sponsor



Strategic Partner



Strategic Partner



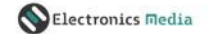
Gold Sponsor



Knowledge Partner



Media Partners



SPEAKERS



Mohammed Al Sehli

Conference Chairman and Founder,
ArabianChain Technology



Mazin M. Al Zaidi, PhD

Innovation & Entrepreneurship
Enablement Manager
SAGIA



Husam Yaghi

President, Ateon -
Blockchain Systems Integrator



Anthony Butler

Chief Technology Officer and
Practice Leader,
IBM Blockchain Services,
Middle East and Africa



Bibop G. Gresta

Chairman, Hyperloop
Transportation Technologies



Hamid Rashid

Founder/ CEO, Finterra



Dinny Antony Peter

IBM Software
Growth Business Leader - K.S.A
Saudi Business Machines



Nick Spanos

Co-founder, Zap.org



Mathew Van Niekerk

Co- Founder and CEO, Settlemint



Matthew Pragasam

Chief Technology Officer, CT Group



Alexander Vasylchenko

CEO, Sofitto -
Card Scheme on BlockChain Rails



Cecil O'Brien Owens

Chairman and CEO
Total Technologies &
Solutions FZ-LLC



Mohamed Radwan

Intelligent Cloud Business
Group Lead, Microsoft



Ayed Al-Ruwaili

Senior Info System Consultant,
IT Strategy and Technology
Planning Development, Saudi Aramco



Subash Shanmugam

Associate Director, Protiviti

CONFERENCE ATTENDEE PROFILES & SECTOR BREAKDOWN

- HEAD OF E-BANKING RISK
- CEO
- HEAD OF DIGITALIZATION
- HEAD OF IT
- CIO
- CONSULTANTS
- HEAD OF ENGINEERING
- DIRECTOR DIGITAL SOLUTIONS
- HEAD OF TECHNOLOGY
- DIRECTOR INFORMATION SECURITY
- CTO
- Director of Enterprise / Digital Platforms
- SENIOR BUSINESS ANALYST
- ICT SPECIALISTS
- CFO
- Director, Oil & Gas



Number of years the event

has run: **1ST ANNUAL**

Date: 23 - 24th April 2018

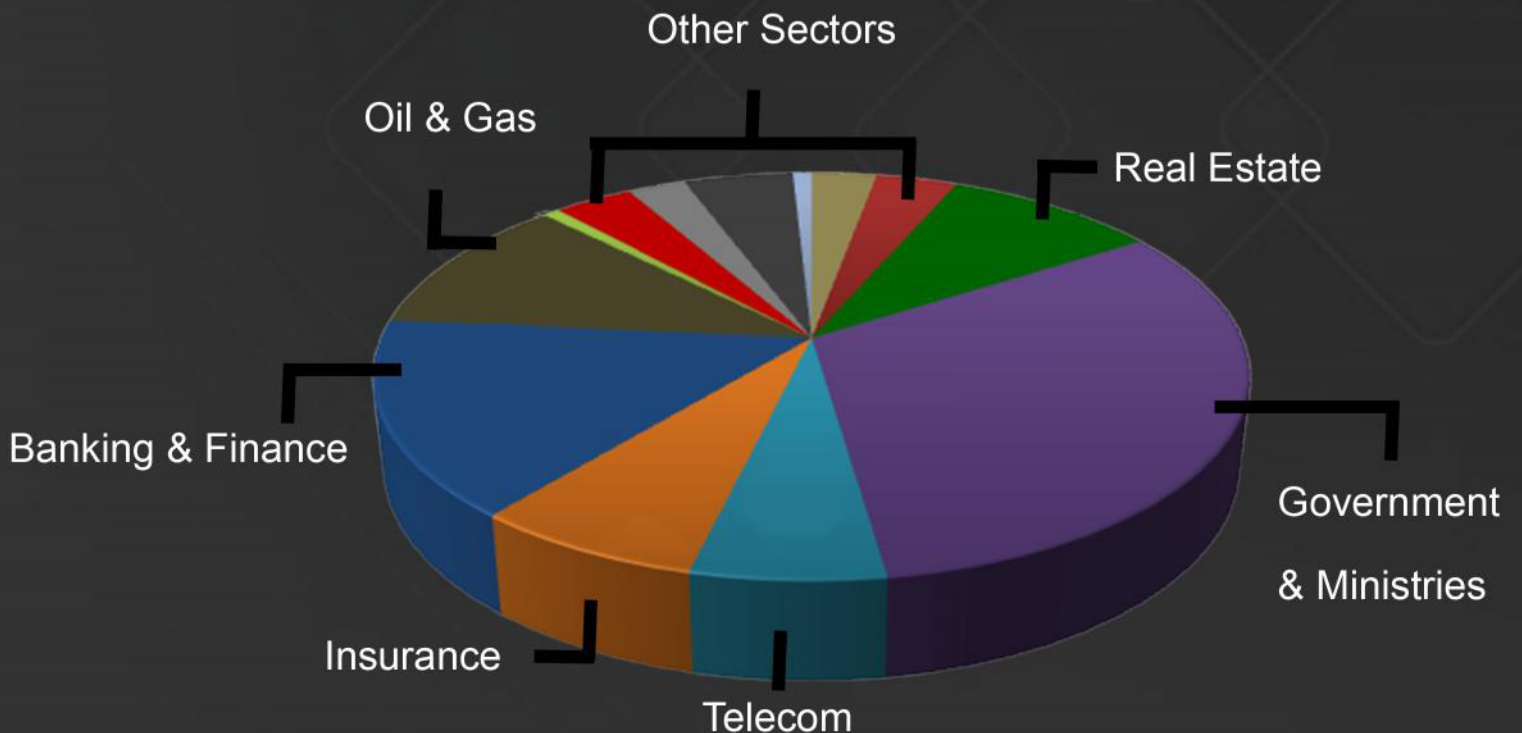
Venue: Riyadh Marriot

Number of sponsors

& partners: 12

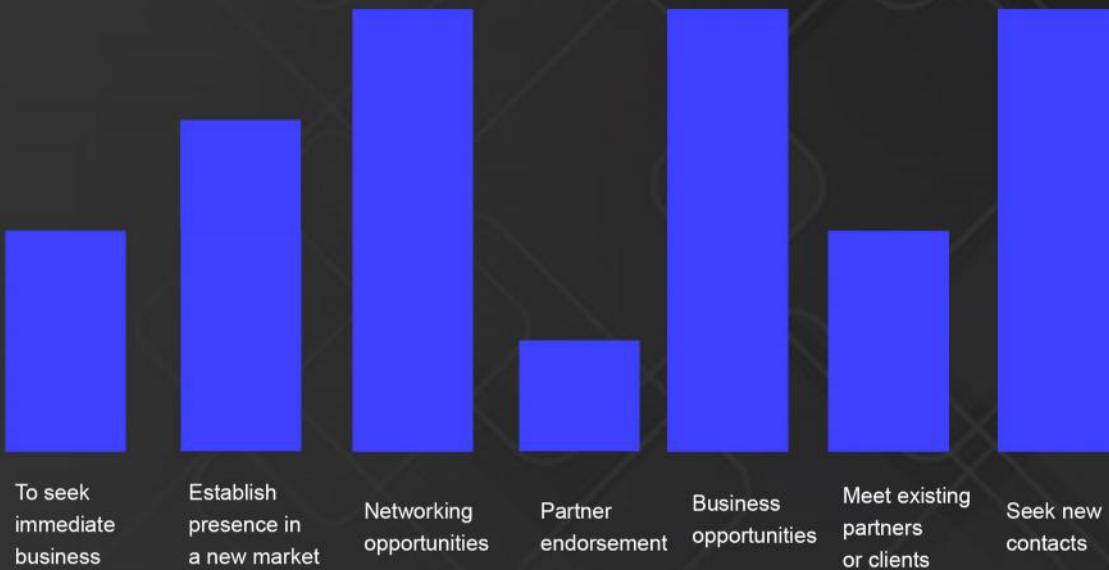
Numver of Attendees: 200

Sector Breakdown



Sponsors' & Delegates' Views on Participating

Reasons for Participating

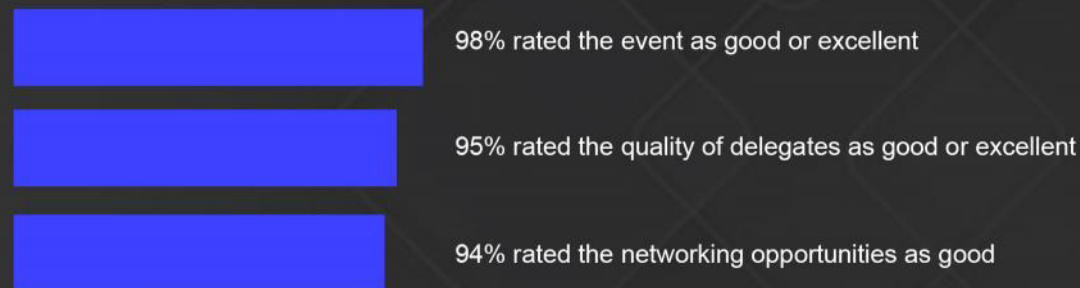


Delegates view of attending

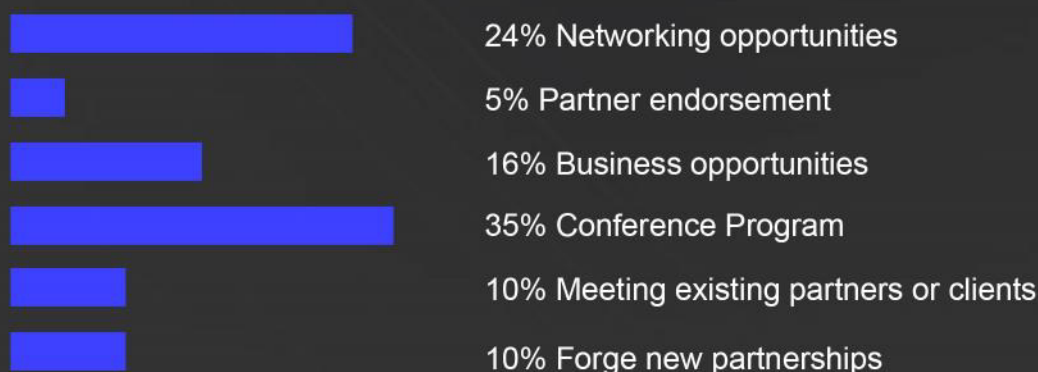
Average rating for the event: 10 out of 10

100% of the delegates would recommend the event to others.

Success of Sponsors / Exhibitors:



Reason for attending



Sponsorship Opportunities

DECODING BLOCKCHAIN KSA provided an unmatched opportunity to engage with multiple stakeholders in the Blockchain industry at different levels from across the globe. These included government, utilities, Oil & Gas, Banking and financial institutions, telecom operators, IT Infrastructure heads and consultants. They come here to network, learn and source solutions for existing challenges and future projects.

With so much noise in the market, how do you stand out from the rest?

DECODING BLOCKCHAIN SERIES will offer even greater opportunities for engagement with the market. With the limited opportunities available and the ability to customize your participation, you will stand out from the rest at the Decoding Blockchain Conference.



Upcoming Events in 2018 and 2019

Decoding Blockchain Qatar

1st – 2nd October, 2018

Hosted in Doha, this closed door two day conference will bring the who's who from the Blockchain community from Doha to learn, educate, but most importantly create deal making opportunities in this small but one of the fastest growing country in the region.

Venue: Doha, Qatar

Website: www.decodingblockchain.org

Want to know more?

Email us today!

Decoding Blockchain India

September, 2018

Hosted in Bangalore, this closed door two day conference will bring the who's who from the Blockchain community from India to learn, educate, but most importantly create deal making opportunities.

Venue: Bangalore, India

Website: www.decodingblockchain.org

Decoding Blockchain KSA – 2nd Edition

January, 2019

After the immense success of the first edition of Decoding Blockchain KSA, we are all set to host the 2nd edition of the conference next year. Hosted in Riyadh, this closed door two day conference will bring together the best minds in the global Blockchain community to further facilitate the adoption of the technology in the region.

Venue: Riyadh, KSA

Website: www.decodingblockchain.org



SEE YOU AT THE NEXT EDITION!

January 2019 Riyadh, KSA



DECODING BLOCKCHAIN

***23rd & 24th April 2018
Riyadh, KSA***



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